



VICTOR + VALOR™



CALL OR TEXT: 512.790.5686

VICTORVALOR.ORG

SCHOOL HOUSE ONBOARDING



# WELCOME

Welcome to the Victor + Valor™ family. Our passion is to serve the military community in an underserved manner - the entrepreneurial dream.

As a Victor + Valor™ professional training “school house” student, you will receive both classroom and real-world experience designed to give you the logistics needed to succeed in your chosen branding/marketing modality and the relational and business skills required.

In addition to this professional training experience, you will have access to the entire Victor + Valor™ community, including our online resources, mastermind and mentorship groups, branding/marketing consultations, and asset creations.

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## SCOPE OF WORK



The Victor + Valor™ professional training are different because they are designed and led by real-world experts who know the skills you will need to succeed in the marketplace. Because of the live nature (vs. online courses) of our program, we tailor the course projects to the type of work each student wants to explore. This allows each student to leave with a portfolio of work designed to attract their target audience or organization.

Also, throughout the course, we work 1/1 with each student to vet what career path they want: corporate or entrepreneurial. We help them create everything they need to land their desired job, whether a great resume and interview skills or a killer website promoting their offerings. Each student leaves with everything they or need to succeed in their new career.

## F A Q

01

### **How often do the courses run?**

Currently, each course runs every 18 months.

02

### **How Long is Apprenticeship Training Typically?**

We blend apprenticeship or real-world training alongside our work once we are out of the foundation stage of each course. This way, each student has real-world skills and is sellable and profitable to potential clients/ companies.

03

### **What is a certificate program?**

We offer two professional certificates: Victor + Valor™ and the National Entrepreneurial Branding Marketing Conservatory™ (NEBMC™).

04

### **Is there a fee to enroll in a certificate program?**

If accepted into the course, you have zero fees for enrolling. We also provide all the necessary tools, equipment, software, program access, etc, you will need to complete the course. The student's responsibility is to have access to strong, consistent wifi and a smartphone with active cellular service.

05

### **Which program is right for me?**

Because we want you to be successful, a meeting with one of our Victor + Valor™ advisers is necessary before enrolling in any professional training courses. During this 45 meeting, you can discuss with your adviser which training makes more sense for your goals and current life commitments.



# POLICIES

More specifics of our professional training policy can be at <https://victorvalor.org/career>.

# COMMUNICATION

Each professional training series will have a private group on the Victor + Valor™ website. Once logged into your membership area, you can communicate, connect, and collaborate with your group directly. All of your handouts and coursework will be here. We encourage all to communicate through your group as an easy place to get the latest meeting times, links, and any other important information.

All classes will be held on Zoom and recorded.

For private communication with your trainer, we encourage contacting your trainer directly via their victorvalor email address.

# TIMELINES

All course schedules are made public prior to you joining the program. You must attend at least 90% of all classes live, and you must attend 100% of all jury classes unless prior approval from your trainer as been given. Failure to do so will result in not receiving your certificate, passing the program, or being able to partake in other professional trainings or Victor + Valor™ services moving forward.





# GRADING RUBRIC

Our trainings are designed to be intensive. Besides a few quizzes to show an understanding of the basic information, our courses are graded during jury classes.

Jury classes are where students present their work to their fellow students, “client,” and a jury of experts. This model is designed to test the student’s ability to properly articulate their ideas and solution to their case study client’s problem as well as create all necessary visuals to express their thought process.

More about our grading rubric can be found here <https://www.victorvalor.org/grading-rubric>.





## **NEXT STEPS**

A Victor + Valor™ team member will be in touch shortly to learn more about you, your business, and overall goals. At that time, we will also share with you what groups (if any) are currently available and that fit your objectives. If you have any questions or concerns, please don't hesitate to reach us at <https://victorvalor.org/log-in>.